



SKY FEATHER STUDIOS

YOUR BRAND | **ELEVATED**

SERVICES GUIDE

BRAND DEVELOPMENT



HIGHLIGHTS

Multiple Design Options

Digital / Print Development

Public Image Development

Scalable Brand Books

Identifying your brand, marketing and targeting is a crucial component to any business, artist, non-profit, app, or the like. What most people only see as logos and text, we see as an opportunity to build longer lasting relationships and opportunities with your client base. We can help you build a stronger, differentiated brand that stands out of the pack. We can help you learn what your target audience wants to see, develop your positioning and tailor your message. With our branding team we offer design, development, marketing strategies, marketing toolkits and implementation of it all.

ANIMATION



HIGHLIGHTS

Logo Animation

Explainer Videos

Character Animation

Animated Menus / Booths

Animation and motion graphics are perfect for businesses and consumers who need a creative way to project their message without the need for large studios, actors or post production. Applying animation to your campaign not only helps to build awareness to it but is also a great source of storytelling and client attraction. With just a voice over and key elements you can easily create a top-to-bottom customized animation that matches your branding, color scheme, and design ethos. With our animation team we offer services for advertisements, explainer videos, GUI movement, special effects, typography, and more.

PRODUCT RENDERS



HIGHLIGHTS

Remodeling Real Objects

Environmental Mapping

Photorealistic Renderings

3D Camera Matching

Renders are a digital alternative to product showcasing that provides you with limitless possibilities. You can place your product, object, logos, designs, mockups on real-world objects and in real world environments. This allows brands to showcase their offerings in virtually any environment with normally impossible layouts, locations and designs. With our rendering team we offer services for advertisements, product renderings, digital art, architecture, web content and more.

GRAPHIC DESIGN



HIGHLIGHTS

Logo / Branding Creation

Advertisement Design

Banner / Menu Design

Brand Book Development

Your graphics package represents everything about your brand - from the fonts, to the colors to the layout. Our graphics design services adapt to any medium and convey the image you want for your brand. We translate and elevate a clients look and feel to build a better customer experience, and perception. With our graphics team we offer services for advertisements, printouts, merchandise, product design, web content and more.

UI / UX DESIGN



Bold, Daring, Different Footwear.

PWR275



Explore



HIGHLIGHTS

User Experience / Interface Design

2D Animation for User Interfaces

Mobile UI / UX Translation

Web Design / Mockups

With our increasingly complex and diversified technology outlets we make sure that each step of the user experience both front and back is designed to excel. Adaptability, usability, innovation and responsive design are the key elements of our UI / UX guidelines. Each layout shouldn't just be usable, but blend with a brand's story and design. From playful animated touches on product pages to sophisticated payment processing systems – every detail matters. With our UI / UX team we offer services for GUI development, front end design, back end design, product design, brand attribute translation, web design and more.

VIDEO PRODUCTION



HIGHLIGHTS

Up to 12K Recording

Cloud Based Editing / Project Tracking

Raw 16-Bit Video

Aerial / Drone Videography

Video is one of the most effective methods for businesses and consumers to develop and grow their brand. It offers the unique opportunity to broadcast your pitch, product delivery, workshops, event highlight, etc. in an engaging and reusable platform for all your viewers to watch regardless of device. With our optimization roadmap we develop multiple versions of your content tailored to mobile devices, web viewing, broadcast, and even custom display hardware. With our video team we offer filming services for advertising,

narrative, social media, documentary, event documentation, VFX, and more.

PHOTOGRAPHY



HIGHLIGHTS

Studio Photography

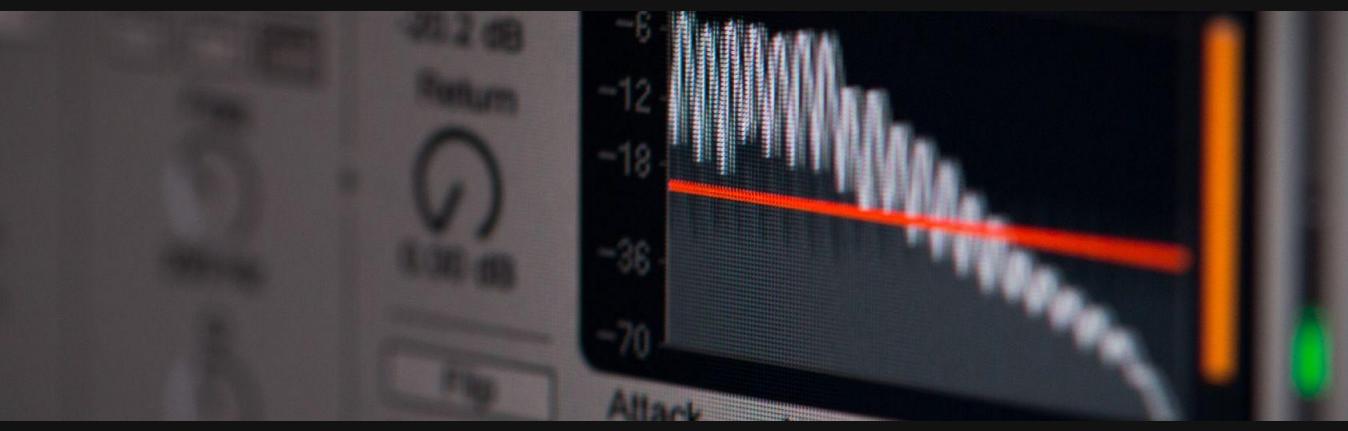
Event Documentation

Sports Photography

Product / Model Shots

Photography and stills design is the first thing your customers will experience. It's imperative that you create high quality, authentic and easy to navigate elements that translate your brand across any devices. We offer high quality photography services to showcase your products, services, team, models and more for your viewers. With our photography team we offer filming services for website content, eCommerce sites, social media, lifestyle branding, event highlights, mobile applications, product photography, and more.

AUDIO PRODUCTION



HIGHLIGHTS

18 Channel Recording

Audio Restoration

Music Production / Mixing

Film Post Production

We provide clean and high quality audio to partner perfectly with your visuals. From the sound effects of your universe to the dialogue of your interviews we offer the latest in synthesis, warping, restoration, post production and more. Our engineers develop studio quality audio recordings, mixing techniques and music production into the key elements of your signature soundscape. With our audio engineering team we offer recording services for musicians, podcasts, dialogue, live streaming, post production and more.

WEB DESIGN



HIGHLIGHTS

Animation Integration

Custom API Integration

Social Media Integration

eCommerce Development

Your web presence is the first thing customers and clients see. It's arguably the most important first impression you will make and it should set the precedent for all interactions to follow. Our web developers and designers look for not only how to present the information from your brand, artist page, bio, cover, etc so that it's engaging, but also innovate to build an entirely tailored user experience from the ground up. With our web team we offer design, branding, mockups, app integration, SEO optimization, social media integration, content development, and more.

SOCIAL MEDIA



HIGHLIGHTS

Scheduled Posting

Promoted Posts Development

Demographic Targeting

Regional Targeting

With our social media team you can instantly broadcast your story accurately and cost effectively to users across the globe. With the entire database of 4 billion social media users backing you at your fingertips we can choose from any age range, location, interests, business goals, etc. completely effortlessly. Not only does the target audience matter, but the platform and each portion is specifically tweaked to it's individual needs – whether you want to pinpoint teenagers on Instagram or lawyers on LinkedIn. With our social media team we post management, demographic research, platform optimization, content development and more.

LIVE STREAMING



HIGHLIGHTS

Up to 8 Camera Broadcasts

Multiple Online Simulcast Options

Live Stream Element Design

Full Studio Quality Streaming

Live streaming is a fast growing outlet that allows brands, artists, venus, businesses, nonprofits and more to have an interactive experience across readily available platforms. All major social media networks now support live streaming allowing you to reach the largest consumer base on the globe directly and authentically. With our live streaming team we can develop your workshop, classes, interviews, or events into more than just an information post, but a platform to grow your story. Additionally we can translate your existing brand into live streaming elements and graphics. With our live streaming team we offer services for social media streaming, event coordination, brand live streaming graphics development and more.



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